

We are living in a period of rapid transformation within the healthcare industry with the Affordable Care Act, Meaningful Use, and the full implementation of ICD-10. While patient volumes are on the rise with the newly insured, your ability for achieving patient satisfaction, profitability, and compliance goals are increasingly at risk. A robust Health Information Management (HIM) program has never been more critical to the success of healthcare organizations than it is now.

This is precisely the time to engage with a partner who brings a deep understanding of the revenue cycle. GeBBS Healthcare Solutions provides Health Information Management (HIM) solutions that cut through the complexity with expertise, operational excellence, and a sophisticated approach.

GeBBS provides a comprehensive range of HIM solutions, serving thousands of hospitals and healthcare organizations nationwide. This diverse portfolio includes the following:

## Medical Coding

 **FlexCode**  
OUTSOURCED CODING

Medical coding is the lifeblood of your revenue cycle. Accurate and efficient coding is crucial to meet financial and compliance goals. Medical coding can be complex, yet time sensitive, where being down even a single coder can impact revenue. You need reliable, credentialed medical coders who are accurate, productive and experts in all types of inpatient and outpatient coding facility and professional fee.

 **iCode**  
ASSURANCE  
CODING AUDIT  
SOFTWARE

## Coding and Documentation Auditing

A GeBBS documentation and coding audit is comprehensive and relevant. We employ a proprietary and proven methodology that is designed to assess your coding accurately and offer you the opportunity to reach the operational excellence for which you are striving. Our approach assists with meeting CMS, AMA, AHIMA and AHA standards.

 **CDI**  
CLINICAL  
DOCUMENTATION  
IMPROVEMENT

## Clinical Documentation Improvement (CDI)

GeBBS can help you get paid by improving your clinical documentation with staffing and CDI audits/assessments. Whether our CDI professionals are assessing your program or supplementing your staff, they will help develop, improve, and maintain your clinical documentation. Our comprehensive CDI audit provides you with a complete overview of MS-DRG and APR-DRG metrics, Severity of Illness, Risk of Mortality, and Financial opportunities. The result of this detailed analysis is a clear view of how your current CDI methods can be enhanced or modified.

# FlexCode: Outsourced Coding



Reliable coders are in high demand. When you need them, you need them immediately at a fair price. GeBBS' FlexCode™ solution provides clients with an experienced and qualified coding team, that have a clear understanding of your needs. Whether you need coders to work on-site or remotely, onshore or offshore, interim or long-term, the choice is yours. But GeBBS' FlexCode solutions delivers more than coders.

## Resources

With GeBBS, you'll have one of the largest and most experienced coding staffs on your team with over 1,200 coders. Their knowledge and training is top notch, as they are 100% AHIMA and/or AAPC certified. They know the most current coding regulations and keep up to date with the latest in patient care in the clinical and hospital setting.

## Operations Management

GeBBS' FlexCode outsourced coding delivers you the best-of-breed solution. You get the production coding delivery locations that fit your specific scope, preference and budget. In addition, you have the added confidence of U.S.-based management that provides you localized service and adheres to the highest standards.

## Quality Assurance

GeBBS is not about just staffing coders. It is about providing a comprehensive outsourced coding solution. Dedicated quality assurance teams are active on your account throughout the process by delivering the high level of coding quality you expect – from the initial QA reviews of new coders prior to being released on your account, and extends throughout the engagement with periodic retrospective QA audits of coders.

## Technology

GeBBS' unique value proposition is not just in its people but also in its capital investment in technology. GeBBS coders can use your technology or our proprietary iCode Workflow coding software, which enables faster and more accurate coding. In addition, coding quality is monitored and improved using our proprietary iCode Assurance coding audit software.

## At A Glance

- 20-40% cost reduction
- AHIMA and/or AAPC certified coders
- Flexible delivery options
- 96% or better coding accuracy
- Strict enforcement of coding compliance
- Hospital-based and physician-based coding capabilities across a variety of settings



### Facility

- Inpatient
- Observation
- Outpatient Surgery
- Outpatient Ancillary
- Emergency Department

### Professional Fee

- E/M
- Surgery
- Hospitalist
- Complex Medical Specialties
- Risk Adjustment

### Settings

- Level 1 Trauma
- Academic Medical Centers
- Integrated Delivery Networks
- Community Medical Centers
- Medical Groups

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